



Reimbursement Flash

SNM Needs Your Assistance!

HAVE YOU submitted YOUR Radiopharmaceutical Cost DATA? It is not too late!

Dear Healthcare Professional,

As we told you last month, the Society of Nuclear Medicine (SNM) developed a survey to gather facts related to the cost of radiopharmaceuticals in the office and hospital settings. The SNM is evaluating the areas of purchasing – as a single-unit dose for each patient from a central nuclear pharmacy to manufacturing the radiopharmaceutical "in-house". The results of this survey will be utilized to develop a response to the 2008 proposed and final rules issued by the Centers for Medicare & Medicaid Services.

Your input is critical! CMS proposes for hospitals in 2008 to bundle all the costs of diagnostic radiopharmaceutical into the procedure payment rates. Do you believe CMS has captured this cost correctly for hospitals? Only you can tell us through this survey. YOU can make a real difference in future payments for these supplies by participating in this important survey.

By now, you should have been contacted via email or postcard with important information and steps to completing the survey. As part of completing the survey you will also be entered in a drawing to win one of two prizes: registration to the Annual 2008 SNM meeting in New Orleans or registration and materials to one of the three 2008 SNM road shows.

We ask that you encourage your colleagues and other professionals in your area to participate as well. The more robust the data that's obtained, the more credible the analysis that SNM can develop. Rest assured that the information you submit will be kept confidential. Responses will be reported only as aggregate statistics. If you or someone you know would like to participate but have not received any communication, please send an email to SNM staff Emily Gardner at [HYPERLINK "mailto:EGardner@snm.org" EGardner@snm.org](mailto:EGardner@snm.org).

We look forward to hearing from you and having you participate in this very important survey.

Thanks for your anticipated cooperation!

Link to the SNM announcement: [HYPERLINK "http://interactive.snm.org/index.cfm?PageID=6615"](http://interactive.snm.org/index.cfm?PageID=6615) \o "blocked::<http://interactive.snm.org/index.cfm?PageID=6615>"<http://interactive.snm.org/index.cfm?PageID=6615>